

DR. CHRISTINA SANDEMA-SOMBE

Experience

Christina is an award-winning thought leader in the data culture transformation space. A graduate of Carnegie Mellon's Chief Data Officer program, Christina has 15 years of practitioner experience leading enterprise-wide behavioral data practice transformations utilizing her skill sets in data management and data governance, data fluency, knowledge management, change management, and user adoption strategy and execution. She has diverse industry experience across global retail, professional services, and not-for-profit organizations enabling increased organizational maturity in data management and data governance practices.

Education

Christina holds a doctorate in Business Administration and Information Systems Management, focused on user-acceptance research, and is Prosci Change Management certified.

Personal

In her spare time, Christina writes on topics she's passionate about and travels with her husband and two children to watch her children compete in athletic events across the U.S.

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